

April-June 2009

Natural results for a more beautiful you...because a woman understands!

Get Richly Enhanced!

Dr. Rich's Rapid Recovery Program for Breast Augmentation

- ❖ Minimal post operative discomfort
- ❖ Hard to detect, micro-incisions
- ❖ Return to normal activities typically 36-48 hours after surgery
- ❖ Natural, beautiful results

Breast Augmentation Package includes

Dr. Rich's Richly Enhanced Bra!

\$4250 total cost (saline)

\$5350 total cost (silicone gel)

**Offer begins 4/1/09. Valid on surgery completed by 6/30/09*



The Art of the Customized Breast Lift

With age and the result of gravity, our breasts begin to droop or sag. If you wish that your breasts were higher or firmer, a breast lift, or mastopexy, might be the answer. A breast lift will raise the breasts, reposition the nipples, and the areolas may be reduced in size.

With so many options for breast lifts out there, things can get confusing. It is important to find a plastic surgeon that will custom tailor their technique to your body and expectations. With a breast lift, one technique definitely does not fit all, and Dr. Rich believes that her surgical approach should be unique to each patient.

Dr. Rich's newest technique uses shaping sutures that use the patient's own breast tissue to restore fullness to the upper breast, preventing that "scoop" look, common to typical breast lift techniques. Breast implants can complement a breast lift, if increased volume is desired.

Sweet Treats



For Mother's Day

Celebrate everything that is "Mom" this Mother's Day with specials on our customized "Mommy Makeover" procedures at Bayview Plastic

Surgery April 15 through June 1, 2009.

Breast Specials:

- Breast Augmentation (saline) \$4250
- Breast Augmentation (silicone) \$5350
- Breast Lift \$5450
- Breast Lift + Saline Implants \$7350

Add an area of liposuction: \$1950

Body Contouring Specials:

- Tummy Tuck Package (includes lipo of hips) \$7250
- Liposuction: 1 area \$2950, 2 areas \$4950, 3 areas \$6850, 4 areas \$8750

Mommy Makeover specials are valid on surgery completed 4/15/09-6/1/09. Cannot be combined with any other specials.

Long, Luxurious Lashes: Latisse

A prescription only treatment

FDA approved to grow eye-lashes, making them longer, thicker, and darker.




Attend our "Fillers Are a Girl's Best Friend"

event in April and get a complimentary consultation and prescription. Can't attend our event? Purchase an Anthelious sunscreen duo for \$55 (sport & daily) instead & get a complimentary consultation with prescription as well.

Sign up for our "Specials & Events" email list in our office or online using the "contact us" page! Be the first to receive discounts, promotions, news, and email only offers!

FILLERS Are A Girl's Best Friend!

 Experience pain-free injections with Dr. Rich's special injection techniques and the Comfort Mask. Never suffer for beauty again!

ENJOY OUR EASTER SPECIALS APRIL 17 & APRIL 24, 9am-12noon

*Appointments are limited. Reserve your appointment in advance!

Radiesse (long lasting line eraser)

1st syringe is \$650 (reg. \$750)
2 syringes are \$1200 (reg. \$1500)
3 syringes are \$1800 (reg. \$2250)

Juvederm (perfect for plumping your pout)

1st syringe is \$600 (reg. \$650)
2 syringes are \$1150 (reg. \$1300)

Botox (relax those wrinkles)

1st area is \$250
2 areas are \$500
All 3 areas are \$500 (reg. \$600)

Get a complimentary Latisse consultation & prescription on the event day, with your reservation. Your new long, dark, full lashes will thank you for it!

Certificates for complimentary Microdermabrasion treatments awarded to the first 25 patients that call for reservations!

Dr. Rich's Rewards Card

We have been giving away free products and treatments like crazy with Dr. Rich's Rewards Card! We hope that you get to try something new with our gift product or treatment of the month, earned with our Rewards Card.

Rewards points can be collected by purchasing injectable fillers, Botox, permanent makeup, skin care packages, and more! Call for details!

MONTHLY PRODUCT SPOTLIGHT

We are excited about featuring specially selected skin care products that have Dr. Rich's seal of approval, as one of her personal favorites for 2009. Each and every staff member at Bayview Plastic Surgery has tested these selected items, so we are happy to give you not only product information, but our personal experiences with each of them. Monthly-featured products are available on their own at a special price or in a customized set at a discount.

❖ April: Anthelious Sunscreen Cream

Want beautiful skin? The answer is sunscreen! Anthelious was called "the best sunscreen on the planet" by Allure Magazine.

Choose from Daily Moisturizing or Water Resistant "Sport" both SPF 15 and for sensitive skin. Anthelios features UVA/UVB broad-spectrum protection.

Special: \$20
Reg. \$29

❖ May: Dr. Rich's Glycolic 10% Pads

The convenient pads gently exfoliate, moisturize, and tone, removing oils & residues from the skin. Witch hazel works its magic leaving behind a fresh, squeaky-clean feeling.

Special: \$19
Reg. \$25

❖ June: Dr. Rich's Sun & Ski Recovery Dressing

Sunburn, tanning, windburn, chapped...oh my! Green tea, Shark Oil, Yucca, & Soy... better pick up a tube of this before your skin gets dry. Delicate skin needs special help healing after being exposed to the elements. This extra special "TLC" balm will comfort and calm.

Special: \$20
Reg. \$30