

July - September 2008

Natural results for a more beautiful you...because a woman understands!

### Dr. Rich's Rewards Card

We are pleased to introduce Dr. Rich's Rewards Card. We express our sincere appreciation to our new and returning patients, for using our premium products and services. We hope that you enjoy our gift product or treatment of the month, earned with our Rewards Card. Rewards points can be collected by purchasing injectable fillers, Botox, permanent makeup, skin care packages, and more! Call for details!

### WILD ABOUT SKIN CARE

*DR. RICH AND HER STAFF ARE WILD ABOUT OUR NEW PRIVATE LABEL PRODUCT LINE. COME BY OUR OFFICE AND LET US TAKE YOU ON A SKIN CARE SAFARI! FROM CLEANSERS & EYE SERUMS, TO NIGHT CREAMS & RETINOLS, WHEN YOU TEST ONE, YOU WILL WANT TO BUY THEM ALL! VISIT US ANYTIME FOR COMPLIMENTARY SAMPLES.*

### Surf, Sea, & Sand

How about surf, see, & send?  
"Surf" the web and come visit our brand new website. "See" our dramatic before & after images in our photo gallery or simply stop by and check out our monthly specials & features. "Send" us an email 24 hours a day. Information on our many products and services is just a click away!

### What Is Your Favorite Day of the Week?

At Bayview Plastic Surgery, it's FRIDAYS...**FILLER FRIDAYS!**  
Dr. Rich showcases her talent for achieving dramatic, fresh-faced results with the latest & greatest injectable facial fillers. If you have always been curious about what non-surgical treatments can achieve, schedule a consultation with Dr. Rich. If you decide to give fillers a try, you can have your treatment done at that appointment. Relax the lines, erase those wrinkles, plump up the tops of your cheeks or your lips! Experience the art of natural enhancement with top of the line products such as Botox, Restylane, Radiesse, and Juvederm, with discounts galore on **FILLER FRIDAYS!**

### Radiesse (long lasting line eraser)

1st syringe is \$700  
2nd syringe is \$50 off  
3rd syringe is \$100 off

### Restylane (perfect for plumping your pout)

1st syringe is \$600  
2nd syringe is \$50 off

### Botox (relax those wrinkles)

1st area is \$250  
2 areas are \$500  
All 3 areas are \$600

### Back to School Specials:

Planning on having cosmetic surgery in July or August? Ask us about Back to School Specials on Breast Enlargement, Breast Lift, and Tummy Tuck Packages. Teachers & moms deserve extra special treatment before the stress of the school year begins!

## DR. RICH'S PLAYS FAVORITES!

We are excited about featuring specially selected skin care products that have Dr. Rich's seal of approval, as one of her personal favorites. Each and every staff member at Bayview Plastic Surgery has tested these selected items, so we are happy to give you not only product information, but our personal experiences with each of them. Monthly featured products are available on their own or in a customized set.

### JULY:

#### Dr. Rich's Intensive Eye Lightening Serum

This specially formulated eye serum contains comprehensive peptides, chelators, antioxidants, and moisturizers. Intensive Eye Lightening serum is a gentle and effective approach in reducing the appearance of dark under-eye circles, puffiness, fine lines and wrinkles. This light, fast absorbing serum increases the firmness and tightness of the delicate skin around the eyes, while enhancing skin texture and smoothness.

July Special: \$45 (Reg. \$56)

### AUGUST:

#### Dr. Rich's Retinol 5x

Skin rejuvenation begins with our special formulation of retinol, caffeine, 90% green tea polyphenols, and hyaluronic acid. Retinol 5x is an integral part of any anti-aging or anti-acne regimen. What can Retinol 5x do for you? Start with reducing the appearance of fine lines and surface wrinkles. It also firms and smoothes the skin's texture and tone. With the highly potent anti-oxidant properties of green tea and caffeine, expect a calming effect, unlike irritation than you may have experienced with other retinol based products. Finishing the formula, is the powerful humectant, hyaluronic acid, which can help restore the skin's natural moisture balance in a snap!

August Special: \$45 (Reg. \$56)

### SEPTEMBER:

#### Dr. Rich's Green Tea Serum

Recent studies suggest that green tea polyphenols are strong antioxidants, more powerful than vitamin C and vitamin E. Our potent and non-greasy green tea serum reduces redness quickly, minimizes pore size, and smoothes away fine lines and wrinkles. With its advanced moisturization characteristics, provided by hyaluronic acid, skin stays soft and supple all day. Dr. Rich's Green Tea Serum truly is a girl's best friend!

September Special: \$40 (Reg. \$48)

### Beauty that will never fade...

Permanent makeup can give you a gorgeous look that never smudges, fades, or melts away on a hot summer day. Fresh, inorganic ingredients are used, along with disposable implements, to ensure the kind of safety that you would expect in a plastic surgeon's office. Contact lens wearers and women with sensitive eyes adore our permanent eyeliner. The results can be dramatic or feather light. Whatever brand of glam you choose, the results will last a lifetime.

### MICRODERMABRASION: IT'S GIFT TIME!

Sit back, relax, and let us take you away from your daily stress in our state of the art Skin Care Clinic. Enjoy a complimentary microdermabrasion treatment with the purchase of any permanent makeup package. Do you have the gift of gab? Refer someone to our office and we will thank you with a complimentary microdermabrasion, when they schedule a procedure or skin care service. Thinking about cosmetic surgery? Set a date for surgery on the same day as your consultation and receive a permanent makeup evaluation, with a relaxing microdermabrasion treatment on us!